

## CHARISMATIC PEOPLE ARE HOT, HOT, HOT! ARE YOU LIKE THAT?

**AUDIENCE:**  
management, staff,  
residents,  
caregivers, family  
members,  
businesses and  
organizations,  
students.

**PRESENTATION  
TYPE:**  
Keynote

**TIME FRAME:**  
30-120 min

**TEACHING/  
LEARNING  
STRATEGIES:**  
Lecture

**AUDIO-VISUAL  
EQUIPMENT  
REQUIRED:**  
1 lavalier  
microphone



Your integrity, your honor, and your courage is assessed in a matter of minutes. You enter a room and the aura creates a bright spot. Your sizzle, shine, spark, and genuine, authentic personality reaches beyond and into your future. Your company or organization is remembered, talked about, and referred. The magnetism, charm, attractiveness, interestingness, and “hotness” of everyone on your team can be re-discovered, strengthen, woven, and embedded into your body language, words, character, and company's demeanor and culture. The impact is instant! You and your team are capable of influencing or inspiring people, and that leads to the achievement of personal and professional success and beyond. Charisma is no longer a “gift for the few chosen.” You can learn it and use it every day, everywhere. You can be HOT, too!

### **Learning Objectives:**

1. Become a charismatic team, charismatic leader, charismatic YOU.
2. Greater influence, more sales, loyal customers.
3. Higher morale, pride, and satisfaction.
4. An open gate to your personal and professional success.